



# RUGBY JERSEY SPONSORSHIP PROPOSAL



# BACKGROUND

The **University of Canterbury Rugby Football Club** is one of the oldest, most respected rugby clubs in the region.

Our first match was played on North Hagley park in 1883. The club originally based on the old University site (now the Arts Centre) moved to the Ilam site and developed the Old Registrars House as a home of University Rugby.

Today the University of Canterbury and the University of Canterbury Rugby Club share a goal of having the most respected and dominant rugby clubs in the province.

The club has been extremely successful in moving players from an amateur environment through to a professional one. Over the years we have had 44 All Blacks and Black Fern representatives, along with over 165 Canterbury Men and Women representatives.

The Clubs mission is to offer students and other interested individuals the opportunity to play rugby at a level they aspire to. To ensure they are properly coached and managed, so that they can do so in a safe, caring environment. Their self-respect and taking part is to be as important as being successful.

We take seriously the duty of care that we have to your son's and daughters.

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# THE OPPORTUNITY

In 2025 we are releasing an opportunity for you to be a part of your sons & or daughters' Journey with UC Rugby Club.

We are offering company name spaces on the back of each jersey for all interested parties. This is to help fund the necessary equipment and personnel required to provide the best Opportunities to each individual player and team within the club.

## THE OFFER

Premier Men's or Womens Teams - \$1,000 plus GST per jersey.

## RETURN ON INVESTMENT

Other than providing funding for your son or daughter, you will also receive the following for sponsoring a jersey.

- Company Name on playing jersey.
- Website promotion & listing for the year.
- Promotion through UC Rugby social media channels (2500 total followers).
- Clubroom signage
- Invitation to club sponsorship days as a VIP guest.

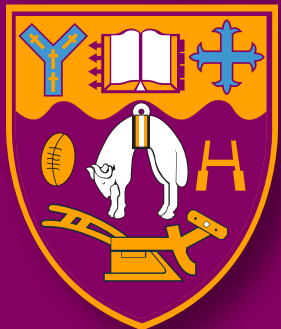
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# SPONSORSHIP APPLICATION

To be a part of the action in 2025, simply fill out this sponsorship application form below and email to [ucrfc.chair@gmail.com](mailto:ucrfc.chair@gmail.com)

I would like to sponsor the following team:

Premier Men's ☐

Premier Womens ☐

## Contact Information:

Name

Email

Phone

On receipt of this form, we'll send you a  
GST invoice for \$1,000 + GST



UCRFC 2025

